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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **PANEL TALK FEEDBACK**    **QUESTIONNAIRES** | | | | | | | | | | |  | |
| Thank you for kindly attending our panel talk. We would like to ask you a few questions about your attendance of our panel talk. Your responses are confidential and you will not be identified in the survey results. Your feedback is greatly appreciated. This short questionnaire will help us with our research and future planning on promotion of Korean contemporary art. | | | | | | | | | | | | | |
| **Ⅰ. Audience Profile** | | | | | | | | | | | | | |
| **A. Are you generally interested in Korean art?** | | | | | □ Yes □ No | | | | | | | | |
| **B. Have you been to attend Korean art events or exhibitions before?** | | | | | □ Yes □ No | | | | | | | | |
| **C. How knowledgeable are you about Korean art?** | | | | | Very Knowledgeable | | | | Not Knowledgeable | | | | |
| 5 | 4 | | 3 | | 2 | | | 1 |
|  | | | | | | | | | | | | | |
| **Ⅱ. Audience Feedback** | | | | | | | | | | | | | |
| **D. Overall, how would you rate the panel talk?** | | | | | Very  Satisfied | Satisfied | | Neutral | | Dissatisfied | | | Very  Dissatisfied |
| 5 | 4 | | 3 | | 2 | | | 1 |
| **E. Overall, how would you rate the plenary presentation?** | | | | | Very  Satisfied | Satisfied | | Neutral | | Dissatisfied | | | Very  Dissatisfied |
| E-1. Demonstration of expertise on the topic(s) | | | | | 5 | 4 | | 3 | | 2 | | | 1 |
| E-2. Clarity of presentation | | | | | 5 | 4 | | 3 | | 2 | | | 1 |
| E-3. Level of new information provided | | | | | 5 | 4 | | 3 | | 2 | | | 1 |
| E-4. Overall rating for presenter(s) | | | | | 5 | 4 | | 3 | | 2 | | | 1 |
| **F. What part of our panel talk did you enjoy the most?** | | | | |  | | | | | | | | |
| **G. What part of our panel talk did you enjoy the least?** | | | | |  | | | | | | | | |
| **H. Please write any additional comments and/or suggestions you may have.** | | | | |  | | | | | | | | |
|  | | | | | | | | | | | | | |
| **Ⅲ. Personal Data** | | | | | | | | | | | | | |
| **Why did you attend our panel talk?**  **Select all that apply.** | | □ For networking  □ Interest in the panel talk topic  □ Interest in the presenter(s)  □ For acquiring knowledge  □ Recommendation from people | | | **Occupation**  □ Art-related  □ Not art-related | | □ Working in museum  □ Working in art gallery  □ Working in auction house  □ Working in art fair  □ Working in any other art institution | | | | □ Art collector  □ Artist  □ Professor  □ Student  □ Other occupation  Specify:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| **Age Group** | | □ 20s | □ 30s | □ 40s |
| □ 50s | □ 60s | □ Over 70s |

***Thank you for participating in this questionnaire! This questionnaire is conducted by the Korean Ministry of Culture, Sports, and Tourism (MCST) and Korea Arts Management Service (KAMS).***